

The Construction Management  
Association of America  
*Membership*



**CMAA is your strongest,  
most versatile tool to:**

- **Improve your  
professional practice**
- **Build your business**
- **Expand your networks**
- **Shape the future of  
your profession**

**CMAA**



**T**he Construction Management Association of America is North America's only organization dedicated exclusively to the interests of professional construction and program management. CMAA's mission is to promote professionalism and excellence in the management of the construction process. Membership in CMAA has tripled in the last five years as the association has grown in value and effectiveness. Today CMAA membership is more valuable than ever before. Explore all the ways CMAA can benefit you and your organization...then join this dynamic association today!

# CMAA is your profession's #

## **CMAA builds your business.**

CMAA brings construction management service providers and owner practitioners together, and links members to a constellation of professional resources.

**INDIVIDUALS** gain unsurpassed professional development and networking opportunities, and organizations can strengthen both their capabilities and their marketing opportunities.

**OWNER PRACTITIONERS** are a steadily growing component of the CMAA membership. CMAA not only enhances their in-house management capabilities but also keeps them in closer touch with "state of the art" construction management practices.

All members benefit from CMAA's ongoing market research activities, which regularly study such topics as owner expectations and perceptions and ethics in the construction industry.

CMAA's library of model contracts, specific to various types of project delivery environments, will help you assure consistent, dependable outcomes.

A year-round program of continuing education is highlighted by a value-packed Spring Leadership Forum and a National Conference in the fall. CMAA publications and newsletters regularly provide technical information, strategic guidance and news from throughout the profession.

All CMAA members get discount attendee and exhibit rates at CMAA's conferences, as well as discounts on publications and professional development offerings.

Whatever your role and goals in the industry, CMAA will truly equip you for success.

## **CMAA defines and advances the profession.**

Construction management is not an old profession; it came into being barely 30 years ago.

Today, CM has come far enough to be termed a "mainstream" practice by *Engineering News-Record*. That doesn't mean the profession is finished with growth or change, however. CMAA continues to drive CM to higher levels of professional effectiveness through a broad and evolving continuing education



program. Our Construction Management Core Competencies and the CMAA Body of Knowledge are the basis of the Standards of Practice course and the cornerstone of certification by the Construction Manager Certification Institute.

Certification has grown dramatically in recent years, with more than 800 people now holding the certified construction manager (CCM) designation and hundreds more going through the certification process.

CMAA has developed and actively promotes the Construction Manager Code of Professional Ethics, a key element in building recognition and respect for our profession.

CMAA has a government affairs department, whose function is to track legislative and regulatory developments, keep you informed, and guarantee that CMAA's voice is heard during these critical processes.

CMAA is also building vital links with individual public agencies. This ongoing outreach effort, for example, has transformed the profession's relationship with various public agencies, leading them to recognize the value of CM and heading off potentially unfair competition.

The U.S. General Services Administration, one of the world's largest construction project owners, now explicitly recognizes the value of CCM certification and gives preference in bid evaluations

# 1 business building resource.

The association also offers strong programs during the year to build your skills and knowledge. *CMs TalkLive!* interactive web-based seminars give you an opportunity to gather your entire staff regularly for information-packed, hour-long sessions on current issues.

As a CMAA member, you'll also value the *CMAA Newsbriefs*, a regular electronic publication, and the *CM Advisor*, which offers bimonthly expert articles on critical issues as well as up-to-date news about CMAA activities.

The CMAA Spring Leadership Forum and National Conference and Trade Show offer dozens of individual sessions on business and technical topics, plus the opportunity to network with knowledgeable peers from all over the country.

CMAA also delivers membership value to you via its regional chapters, which help you connect with other CMs in your home market.

## CMAA speaks up for you!

Public projects, from highways to schools to parking garages, are a huge part of the construction industry, and this workflow depends on funding and policy decisions made in Washington, DC, and the state capitals.

As a member of CMAA, you'll have a powerful ally in your corner, looking out for your interests and shaping emerging policies that can build and protect your business.

to bidders offering the services of certified CM practitioners.

CMAA has forged new connections with professional organizations of architects, engineers, general and subcontractors, and others whose knowledge and attitudes shape your business environment.

A strong voice speaking up for *you*... that's CMAA.

## CMAA pays off for corporate members.

A one-time ad in the construction industry's leading publication costs \$8,000 or more. For a much smaller investment, you can put a whole arsenal of powerful promotional activities to work building your business.

Corporate membership in CMAA offers an impressive range of powerful business building advantages.



As a CMAA corporate member, your firm is entitled to employee listings in the online Find a CM/PM database accessible through the website. This database is the number one destination on a website that averages more than 20,000 visits a month.

You can increase your company's visibility by adding additional members at a reduced rate and have access to value-added services ideal for corporations large and small. And corporate members can search an online database of project leads to find current and upcoming RFPs.

The growing number of owners becoming CMAA members means these owners will be part of your environment, interested in interacting with you on a regular basis.

For complete information, feel free to contact CMAA at 703-356-2622, or simply fill out and return the enclosed membership application.

Put this powerful business resource to work for you today!



## Join CMAA today and put all of these tools at your service.



### Corporate Members

- Placement on Find a CM/PM searchable database on [www.cmaanet.org](http://www.cmaanet.org).
- Ability to add additional members from within same company.
- *CM Advisor* and *CMAA Newsbriefs* newsletters.
- Discounts on publications.
- Discounts on registrations at both conferences and *CMAA University* seminars and workshops.
- Discounts on exhibit opportunities at CMAA's National Conference.
- Participation in regional chapters.
- A "members-only" web area offering you access to the membership directory, past newsletters, government relations information, links to international business, project leads and valuable affinity programs, just to name a few.
- Access to CMAA Career Headquarters for discounted job and internship postings.

Founded in 1982, the Construction Management Association of America (CMAA) is a leading construction industry association with both corporate and individual members that promotes the understanding and growth of professional construction management services to control time, cost, safety and quality.

**Learn more about CMAA and how CMAA can help you enhance your personal skills, build your profession and boost your business. Visit CMAA online today at [www.cmaanet.org](http://www.cmaanet.org).**



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### Individual and Owner Members

- *CM Advisor* and *CMAA Newsbriefs* newsletters.
- Discounts on publications and job postings.
- Discounts on registrations at both conferences and *CMAA University* seminars and workshops.
- Discounts on exhibit opportunities at CMAA's National Conference.
- Participation in regional chapters.
- A "members-only" web area offering you access to the membership directory, past newsletters, government relations information, links to international business, project leads and valuable affinity programs, just to name a few.

### Associate Members

- A listing in the online Professional Resources Directory.
- Tradeshow and Sponsorship opportunities.
- Local/Regional networking opportunities.